

Hannah Bingham

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Education

B.A. JOURNALISM | MAY 2021 | PENNSYLVANIA STATE UNIVERSITY

- Major: Print and Digital Journalism, Bellisario College of Communications
- Dual Minor: Global & International Studies and Sociology

Experience

FREELANCE WRITER | BEEMIA | AUGUST 2019-PRESENT

- Create weekly content for the lifestyle app relating to college students

SOCIAL MEDIA INTERN | GREENWAY HEALTH | MAY 2019 - JULY 2019

- Created social copy that correlated with the company brand and drove engagement
- Participated in monthly content and marketing strategy meetings
- Researched and composed blog posts relating to the healthcare IT industry

PRINT WRITER | VALLEY MAGAZINE | MAY 2018 - PRESENT

- Research and create weekly content for VALLEY's website as well as contribute to the print issue
- Strategize and collaborate with photographers and other writers in weekly meetings for deadline

CONTRIBUTING WRITER | MADAME BLUE | OCTOBER 2018 - PRESENT

- Research and create relevant topics for a trendy fashion lifestyle online publication

FASHION SALES ASSOCIATE | BANANA REPUBLIC | DECEMBER 2018 – PRESENT

- Study current fashion trends that apply to the Banana Republic brand and the client
- Provide fashion advice and service for the customer

STAFF WRITER | HER CAMPUS – PENN STATE | AUGUST 2017 – MAY 2018

STAFF WRITER | SOCIETY 19 | AUGUST 2017 – MAY 2018

- Investigate and identify relevant topics for college students

FEATURES EDITOR | THE ROAR, LOVELAND HIGH SCHOOL | AUGUST 2016 – MAY 2017

- Teach, edit and coach new staff members on writing pieces as well rules and style of publication
- Strategize and collaborate to design relevant and exciting stories for publication

Skills & Abilities

COMMUNICATION

- A knowledge of Microsoft Office, InDesign and social media platforms as well as social media management platforms such as Falcon and Sprout Social
- Solid editing, writing, and verbal communications experience as well as a knowledge of AP style
- Internal and external communications

LEADERSHIP/MENTORSHIP

- Webmaster and Social Media Chair for Sigma Kappa at Penn State
- ED2010 Member: Networking, mentoring community for writers and editors